dSideAI

The Unique AI Solution to Personalized Shopping

dSideAI is an R&D start-up with 20 innovative patents and patents pending that will revolutionize internet shopping by quickly finding the exact product that fits an individual's precisely chosen criteria, using AI and proprietary algorithms. No privacy issues or advertiser bias. IP valued at $1B.

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1. Provides long-sought benefit of reducing millions of search results to the best single result the first time.

2. Users choose and weight their own desired product features, change them at will, and create a unique fingerprint of their needs.

3. Uses AI to search the entire internet with this fingerprint.

4. The top product (or top few if preferred) emerges with this fingerprint in real time from billions of products on the internet.

5. No invasive collection of personal information from the internet.

6. Easy to use and visually pleasing user interface; tests show more than double click-through rates and sales.

7. New paradigm promises vast change in internet shopping by simplifying and targeting each search to a specific individual.