



# Harnessing AI & Neuroscience to create a digital school counselor

## Problem 'Directionlessness'

School counselors are drowning in 400:1 caseloads and students are suffering



## Solution-I 'Discovery'

An engaging way to discover students' personality and interests



## Solution-II 'Path Charting'

A personalized, dynamic and concrete action plan to maximize goal acquisition likelihood



## Competition

Offerings have reductive assessments and outdated science

Discovery: Multidimensional assessment	YES	you science	edifii
	NO	Navigiance malalearning SCOIR xello	FutureFit AI
		NO	YES
		Path Charting: Science-based guidance	

## Timeline

A Discovery pilot in 6 months, followed by Path Charting



## Team

Unique combination of neuroscience, AI and education, with MIT roots



### Advisors

- Ainsley Braun, MIT
- Ray Crowell, SCAD
- Jenny Gardony, Breakthrough Collab.
- Sanjay Sarma, Asia Business Sch., MIT
- Ken Zolot, Berklee, MIT

### Investors

- Techstars NYC
- John Abele



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